Magna Plus is derived from humalite, a highly concentrated source of humic acid found only in Alberta, Canada. Humalite contains a unique profile of functional carbon groups, unmatched by other source materials.

Magna Plus is a revolutionary humic-fulvic product, delivering the unique properties of humalite in a durable, fertilizer-compatible granule, partially solubilized for rapid release and availability in any soil type.

**FEATURES**

Magna Plus represents a new era in humic acid technology, delivering the best source of humic acid with an unparalleled level of operational convenience.

**Compatible** with dry fertilizers including urea

**Durable** in blending and handling

**Effective** at low rates to minimize handling and loading

**Suitable as a stand-alone soil amendment** or in blends with fertilizers or other dry inputs

**Certified organic** in order to provide versatility in any operation

- **Partially solubilized to provide rapid release in any soil type.**
- **Improves soil structure and moisture retention**
- **Proven improvement of nutrient efficiency in conditions conducive to loss or immobilization**
- **Delivers the soil amending benefits of humic acid and the chelating functionality of fulvic acid in a single application**
All humiZen products use the “HPTA” testing method to report humic & fulvic acid content. Most suppliers report content using a simple analysis called the “colorimetric” method. This method shows a higher result but is less accurate and is easily deceived by non-humic additives. We hold the humiZen brand to the highest standards and have chosen the highest standard of analysis.

The HPTA method is the most accurate method for quantifying humic acids and the only method capable of properly quantifying fulvic acids. To learn more about humic testing methods, please see our website at www.blackearth.com